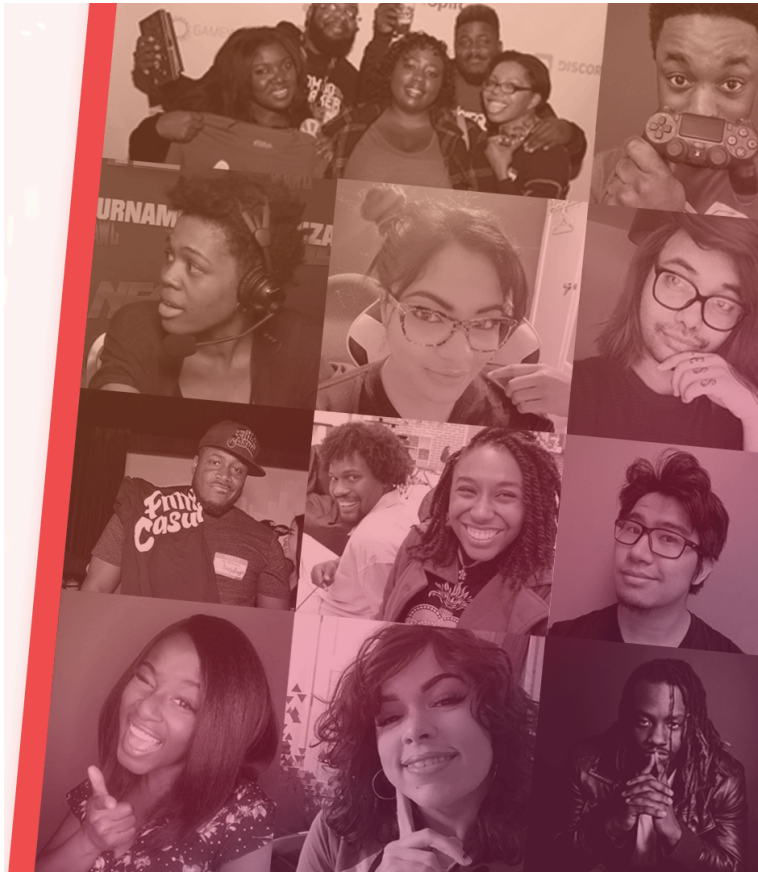




# the COOKOUT

## GAMING COMMUNITY ORGANIZATION



### Our Mission

"The Cookout community is focused on building a safe space for content creators of color to share their content, while also providing mentorship and resources to share their stories in new and innovative ways."



### Who We Are

The Cookout was founded as a Black centered space that is also open to all People of Color as a safe space to connect, discuss various topics and create.

We exist as a space for content creators and creatives who want to see more people like themselves represented. One of the common factors for our members was making a place led by people of color, for people of color. This also includes making sure that the voices of LGBTQ+ and disabled members in our communities are heard as well.

### Our Purpose

The focus of the organization is not just on the stream or content directly, but also helping members to gain the knowledge, opportunities, and necessary skills needed to build their brand and become phenomenal content creators. We also hope to bridge the gap between the gaming industry and influencers to make sure that diverse representation is a bigger part of the industry we love.

**650+**

**MEMBERS**

GLOBAL COMMUNITY OF OVER 650+ CONTENT CREATORS WORLDWIDE

**<\$30,000**

**FUNDRAISED**

ORGANIZED CHARITY EVENTS, MARATHON STREAMS, AND DONATIONS.  
FEATURED FUNDRAISERS: ST. JUDE PLAY LIVE, TRANS LIFELINE, GAYMERX, THE TREVOR PROJECT, TOYS FOR TOTS

**FEATURED**

**IN MEDIA**

ORG & MEMBERS FEATURED/PUBLISHED IN TWITCHCON, BBC, NOWTHISNEWS, ENGADGET, AFROTECH, 1000 DREAMS FUND, USGAMERNET, AND MORE

# History

The Cookout gaming community organization was founded in May 2017 by Dennis "DennyVonDoom" White, Jr. After the release of a #TwitchUnity campaign by the streaming platform, a Twitter user asked in response "Where were all the Black streamers on Twitch?"

The question was asked sincerely and led to a thread with hundreds of Streamers of Color showing that we are out here. Eventually a Discord was started and our community started to come together. Our first real life meetup occurred at TwitchCon 2017 and was a great success.

Now as we head into our 3rd year, we aim to focus on providing resources for gamers/creators of color, while also showcasing how talented our current members are on Twitch, Mixer, Youtube, and all other social media platforms.

# MAY 13, 2017

## FOUNDING DATE

# TWITCH AMBASSADOR TEAM

## TWITCH.TV/TEAM/COOKOUT

# Featured Platforms



twitch.tv/TheCookout  
2,450 Followers (Affiliate)



Members-Only Discord  
650+ Members



www.youtube.com/c/thecookout  
225 Subscribers



mixer.com/TheCookout  
65 Followers

The Cookout gaming community organization has members who are not only viewers and streamers, but also Discord Partners, Twitch Affiliates, Twitch Partners, Mixer Partners, YouTube Partners, and more.

## Socials



thecookout.org  
Official Website



@TheCookoutORG  
3,915 followers



@TheCookoutORG  
675 followers



facebook.com/TheCookoutORG/  
110 likes

## Specialties

- Diversity and Inclusion-Driven Organization
- Community Management
- Moderation and Safety
- Event Planning (Video Live Streaming, Charity Fundraising, Meetups, Panels)
- Multimedia Content Creating (Production, Editorial Writing, Photography, Video, Audio)
- Mentorship
- Technical Support
- Art/Creative Showcase



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