

Spring 2020



**GAMING COMMUNITY  
ORGANIZATON**

**EST. MAY 2017**

**[WWW.THECOOKOUT.ORG](http://WWW.THECOOKOUT.ORG)**



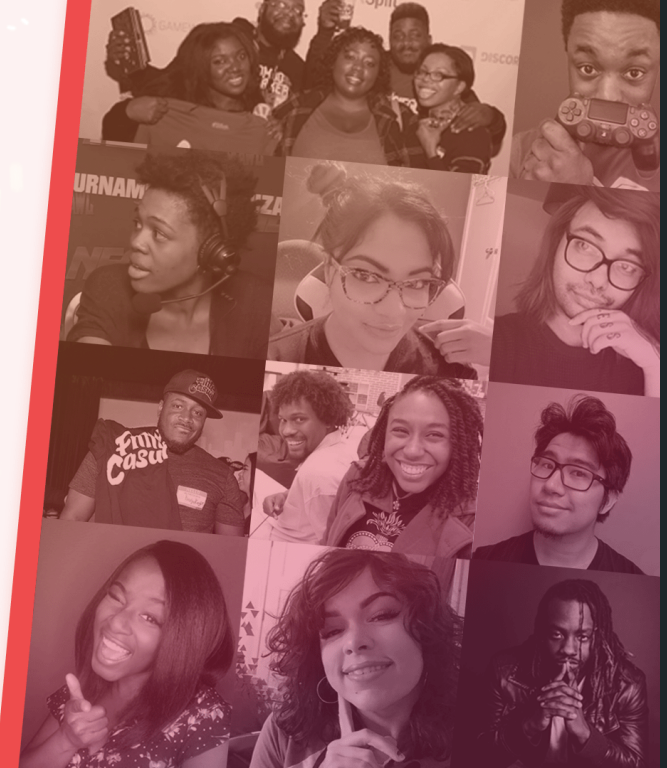
WHERE EVERY CONTENT CREATOR  
BRINGS SOMETHING TO THE TABLE

...

**Our Mission**  
**Our Mission**  
**Our Mission**  
**Our Mission**



...



"The Cookout community is focused on building a safe space for content creators of color to share their content, while also providing mentorship and resources to share their stories in new and innovative ways."

The focus of the organization is not just on the stream or content directly, but also helping members to gain the knowledge, opportunities, and necessary skills needed to build their brand and become phenomenal content creators. We also hope to bridge the gap between the gaming industry and influencers to make sure that diverse representation is a bigger part of the industry we love.



OUR PURPOSE

# WHO WE ARE

The Cookout was founded as a Black centered space that is also open to all People of Color as a safe space to connect, discuss various topics, and create.

We exist as a space for content creators and creatives who want to see more people like themselves represented. One of the common factors for our members was making a place led by people of color, for people of color. This also includes making sure that the voices of LGBTQIA+ and disabled members in our communities are heard as well.

# HISTORY

The Cookout gaming community organization was founded on May, 13 2017 by Dennis "DennyVonDoom" White, Jr. After the release of a #TwitchUnity campaign by the streaming platform, a Twitter user asked in response "Where were all the Black streamers on Twitch?"

The question was asked sincerely and led to a thread with hundreds of Streamers of Color showing that we are out here. Eventually a Discord was started and our community started to come together. Our first real life meetup occurred at TwitchCon 2017 and was a great success.

Now as we head into our 3rd year, we aim to focus on providing resources for gamers/creators of color, while also showcasing how talented our current members are on Twitch, Mixer, Youtube, and all other social media platforms.

Community Manager  
Community Manager  
Community Manager

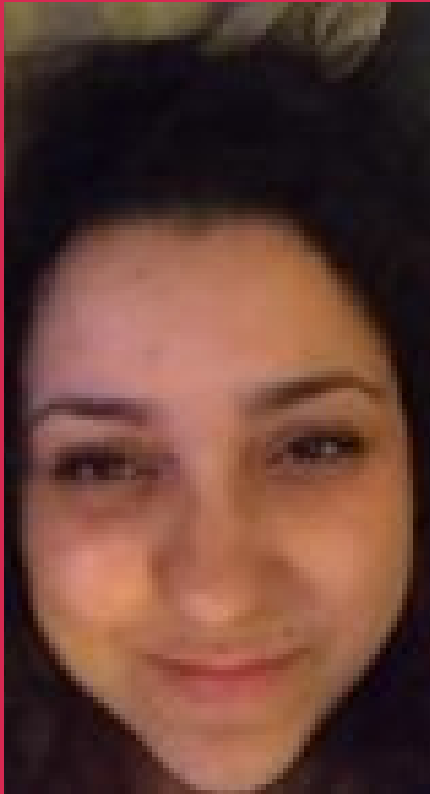


DENNIS  
"DENNYVONDOOM"  
WHITE, JR.  
FOUNDER, THE COOKOUT

# Administrative Team

# Administrative Team

# Administrative Team



TEMPRESS  
TEELIA  
COO,  
MERCHANDISING



TJTHEXDROID  
LGBTQIA+  
EVENTS



MARCUS  
"MAJORLINUX"  
SUMMERS  
TECH &  
SECURITY LEAD

# Administrative Team

## Administrative Team

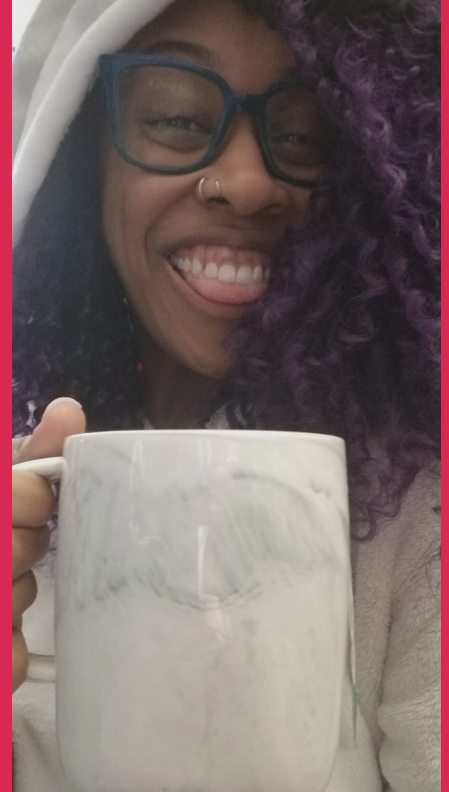
### Administrative Team



PAUL "TRUIP"  
HOLSTON  
PR & MARKETING  
LEAD



BIANCA  
"IDIOSYNANCA"  
HOUSE  
SECRETARY



PLEASANTLY  
TWSTD  
CHARITY LEAD

**MAJOR  
ORGANIZATIONAL  
HIGHLIGHTS**



**650+**  
**Members**  
**GLOBAL**

GLOBAL COMMUNITY OF  
OVER 650+ CONTENT  
CREATORS WORLDWIDE





# MAJOR ORGANIZATIONAL HIGHLIGHTS



# <\$30,000 FUNDRAISED

ORGANIZED CHARITY  
EVENTS, MARATHON  
STREAMS, AND DONATIONS.

[TILTYFY.COM/+THE-  
COOKOUT/PROFILE](https://tiltify.com/+the-cookout/profile)

FEATURED FUNDRAISERS:



# MAJOR ORGANIZATIONAL HIGHLIGHTS



# MEDIA FEATURES

ORGANIZATION & MEMBERS  
FEATURED/PUBLISHED IN:



& MORE

# FEATURED PLATFORMS



TWITCH

[twitch.tv/TheCookout](https://twitch.tv/TheCookout)

2,450 Followers (Affiliate)



DISCORD

Members-Only Discord

650+ Members

[Includes Discord Partners, Twitch Partners,  
Mixer Partners, YouTube Partners, Twitch  
Affiliates, & More]



YOUTUBE

[www.youtube.com/c/thecookout](https://www.youtube.com/c/thecookout)

225 Subscribers



MIXER

[mixer.com/TheCookout](https://mixer.com/TheCookout)

65 Followers

# FEATURED PLATFORMS

# SOCIAL CHANNELS

TWITTER

[twitter.com/TheCookoutORG](https://twitter.com/TheCookoutORG)

3,920 followers



INSTAGRAM

[instagram.com/TheCookoutORG](https://www.instagram.com/TheCookoutORG)

675 followers



FACEBOOK

[facebook.com/TheCookoutORG](https://www.facebook.com/TheCookoutORG)

110 likes



# SOCIAL CHANNELS

WELCOME TO THE COOKOUT

VIDEO

WELCOME TO THE COOKOUT



*the*COOKOUT

[.youtu.be/HyPbDqD-H44](https://youtu.be/HyPbDqD-H44)



# OFFICIAL MASCOT



KAJOLÁ



# TWITCH AMBASSADOR TEAM

The screenshot shows the Twitch channel page for 'TheCookout'. At the top left is the channel's profile picture, a stylized flame logo. To its right is the channel banner, which features the 'theCOOKOUT' logo and a collage of streamers. Below the banner, the channel name 'TheCookout' is displayed with 2,436 followers and 97,808 subscribers. A 'Gift a Sub' button is visible. The main content area shows a video player with the channel logo and a 'Most Recent Video' thumbnail titled 'The Cookout's 1st Annual BHM Speedrun ...'. On the left side, there is a 'Team Members' list with 10 members: kks gaming, BigWillieIsms, gongjulee, JermainePlays, Kav\_P, VeeDotMee, popmuertos, PleasantlyTwstd, and PikaChulita. At the bottom, there is a description for the community: '#TechTalkThursday w/ MajorLinux, kks gaming, and DMXieic' and 'Team: The Cookout'. Below this, a paragraph explains the community's purpose: 'The purpose of this community is to provide mentorship and resources for streamers of color of all kinds while also building a safe space for content creators to share their content and their stories. The focus here is not just on the stream or content directly but also on helping members to gain the knowledge, opportunities and the necessary skills needed to build their brand and become phenomenal content creators. We also hope to bridge the gap between the gaming industry and influencers to make sure that diverse representation is a bigger part of the industry we love.'

[twitch.tv/team/cookout](https://twitch.tv/team/cookout)

● ● ●

Ambassadors represent what the community stands for proudly online and offline. They provide high quality content while being creative and entertaining.

# TWITCH AMBASSADOR TEAM

# THE COOKOUT TWITCH AMBASSADORS

## PIKACHULITA

[twitch.tv/Pikachulita](https://twitch.tv/Pikachulita)

Twitch Affiliate

Followers: 7200

*"My channel promotes inclusion and offers a space for people of all cultures, gender identities, and sexual orientations to safely enjoy fun (and sometimes good) gameplay of a wide variety of games spanning many genres, with an additional focus on social awareness, kindness, humor, and community."*

Channel Speciality: Variety Gaming

Time Zone: Central Standard Time  
(CST)

4+ Years on Twitch

Streams: 3-5 Days

Average Viewers: 69

Socials:

[twitter.com/Pikachulita](https://twitter.com/Pikachulita)

[instagram.com/Pikachulita](https://instagram.com/Pikachulita)



ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS



# THE COOKOUT TWITCH AMBASSADORS

## POPMUERTOS

[twitch.tv/popmuertos](https://twitch.tv/popmuertos)

Twitch Affiliate

Followers: 260

*"PopMuertos is a sugar skull illustration project - 'Pop'like culture, and 'Muertos' like Dia de los Muertos, or Day of the Dead. I do all my illustration live on stream, featuring sugar skull characters from TV, Movies, Video Games, and more! Tune in for some eyes-closed drawing warm ups where I try my best not to butcher your favorite characters, and stick around for special appearances by my corgi, Pickles, and my rottweiler, Samus!"*

Channel Speciality: Art

Time Zone: Pacific Standard Time  
(PST)

1-2 Years on Twitch

Streams: 3-5 Days

Average Viewers: 7

Socials:

[twitter.com/popmuertos](https://twitter.com/popmuertos)

[instagram.com/popmuertos/](https://instagram.com/popmuertos/)

[facebook.com/popmuerto/](https://facebook.com/popmuerto/)

[youtube.com/channel/UCiTHIAUA6I4MVi\\_ruk4jvRg](https://youtube.com/channel/UCiTHIAUA6I4MVi_ruk4jvRg)

## ITCH AMBASSADORS



ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

# THE COOKOUT TWITCH AMBASSADORS

## KKSGAMING

## ITCH AMBASSADORS

[twitch.tv/kksgaming](https://twitch.tv/kksgaming)

Twitch Affiliate

Followers: 360

*"I believe in being positive influence on the platform while being entertaining and funny."*

Channel Speciality: Variety Gaming, Talk Shows

Time Zone: Eastern Standard Time  
(EST)

2-3 Years on Twitch

Streams: 3-5 Days

Average Viewers: 6

Socials:

[twitter.com/kevikevshow](https://twitter.com/kevikevshow)

[instagram.com/kevikevshow](https://instagram.com/kevikevshow)

[facebook.com/kksgaming/](https://facebook.com/kksgaming/)

[youtube.com/channel/UCjcZOqEoRridOi\\_zK6BfWKA](https://youtube.com/channel/UCjcZOqEoRridOi_zK6BfWKA)



## ITCH AMBASSADORS

## ITCH AMBASSADORS

# THE COOKOUT TWITCH AMBASSADORS

## ITCH AMBASSADORS

GONJULEE

[twitch.tv/gongjulee](https://twitch.tv/gongjulee)

Twitch Affiliate

Followers: 775

*"Are you looking for some late nite mildly entertaining shenanigans in your streaming digest? Then come hang out with Gongju Lee and her Lovely Friendos! We're an inclusive & supportive community filled with lewd positivity. No matter your quirk, we got your flavor and you're always gonna have a chill time with Gongju Lee."*

Channel Speciality: Variety Gaming, Art, IRL/Just Chatting, Karaoke

Time Zone: Pacific Standard Time (PST)

2-3 Years on Twitch

Streams: 3-5 Days

Average Viewers: 13

Socials:

[twitter.com/lunar\\_reim](https://twitter.com/lunar_reim)

[instagram.com/leegongju](https://instagram.com/leegongju)

[facebook.com/leegongju](https://facebook.com/leegongju)

[youtube.com/user/382Miyavi](https://youtube.com/user/382Miyavi)



ITCH AMBASSADORS

ITCH AMBASSADORS

# THE COOKOUT TWITCH AMBASSADORS

## BIGWILLIEISMS

[twitch.tv/bigwillieisms](https://twitch.tv/bigwillieisms)

Twitch Affiliate

Followers: 1565

*"If you're into wrestling, fighting games and side scrollers, then come check out Big Willie-isms. Come act a fool with us and let's have some fun! Oh, and did I also mention that I'm a cosplay/fashion photographer! I do photo edits as well! Come through!"*

Channel Speciality: Variety Gaming, Art, Wrestling

Time Zone: Eastern Standard Time  
(EST)

4+ Years on Twitch

Streams: 3-5 Days

Average Viewers: 18

Socials:

[twitter.com/bigwillieisms](https://twitter.com/bigwillieisms)

[instagram.com/bigwillieisms](https://instagram.com/bigwillieisms)

[facebook.com/bigwillieisms](https://facebook.com/bigwillieisms)

[youtube.com/bigwillieisms](https://youtube.com/bigwillieisms)



ITCH AMBASSADORS  
ITCH AMBASSADORS

# THE COOKOUT TWITCH AMBASSADORS

## VEEDOTME

## ITCH AMBASSADORS

[twitch.tv/veedotmee](https://twitch.tv/veedotmee)

Twitch Affiliate

Followers: 2400

*"Former MMO player & New Roguelike Addict ~ Expect tryharding and Big plays here!"*

Channel Speciality: Variety Gaming  
Time Zone: Eastern Standard Time  
(EST)

2-3 Years on Twitch  
Streams: 3-5 Days  
Average Viewers: 35

Socials:

[twitter.com/VeeDotMe](https://twitter.com/VeeDotMe)

[instagram.com/veedotme](https://instagram.com/veedotme)

[facebook.com/VeeDotMe](https://facebook.com/VeeDotMe)

[youtube.com/channel/UCAJcn9T4xH57S70Vv-O5Qkg](https://youtube.com/channel/UCAJcn9T4xH57S70Vv-O5Qkg)



ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

# THE COOKOUT TWITCH AMBASSADORS

KAV P

[twitch.tv/kav\\_p](https://twitch.tv/kav_p)

Twitch Affiliate

Followers: 885

*"They usually play games that take themselves too seriously and games that don't take themselves seriously at all. They also make art from time to time, often to the sound of archaic production music records!"*

Channel Speciality: Variety Gaming, Art

Time Zone: Australia Eastern Time  
(AET)

6-12 Months on Twitch

Streams: 3-5 Days

Average Viewers: 25

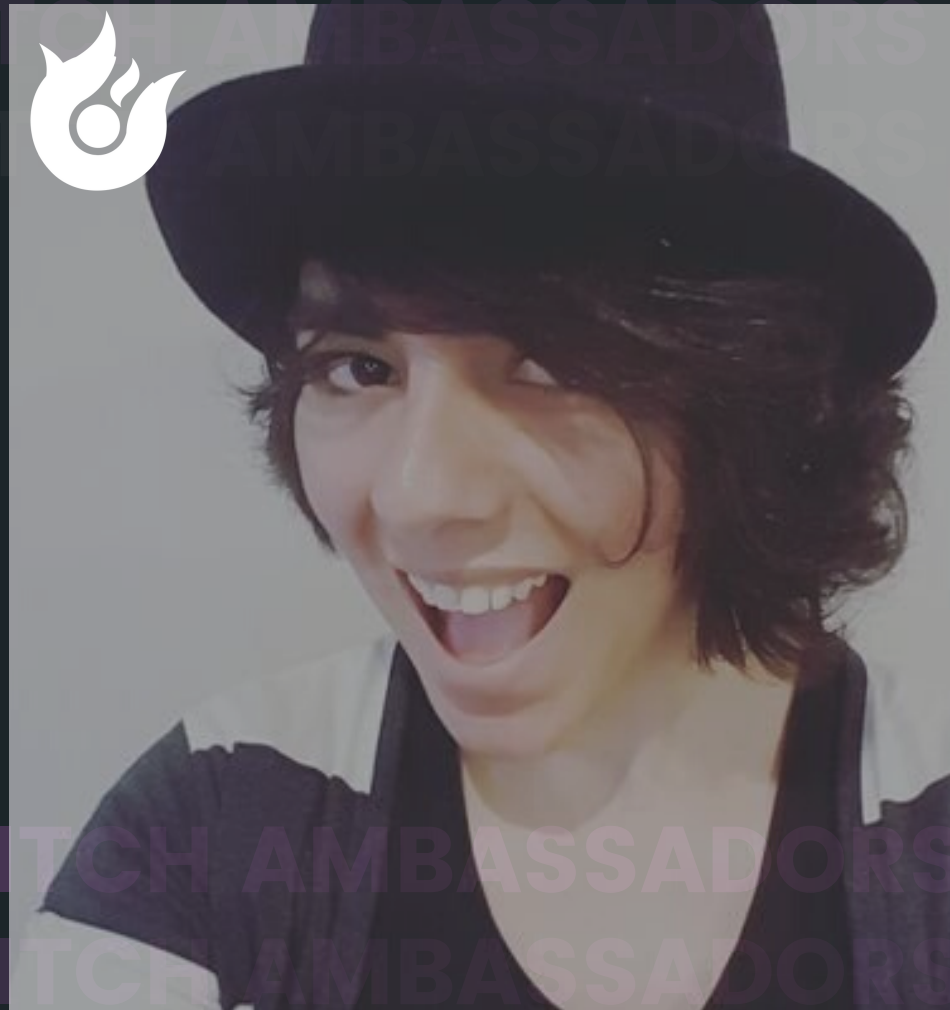
Socials:

[twitter.com/RealKav\\_P](https://twitter.com/RealKav_P)

[instagram.com/kav\\_p/](https://instagram.com/kav_p/)

[youtube.com/c/kavp](https://youtube.com/c/kavp)

ITCH AMBASSADORS



ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

ITCH AMBASSADORS

# THE COOKOUT TWITCH AMBASSADORS

## JERMAINEPLAYS

[twitch.tv/JermainePlays](https://www.twitch.tv/JermainePlays)

Twitch Affiliate

Followers: 3930

*"I'm creating a space where we check in with each other regularly and encourage each other in our gaming and personal goals. It's also a space to connect to in a time when many are disconnected.*

*High ideals for a game stream, but this is why people watch my stream. To belong somewhere and be remembered and recognized.*

*There's also really great music. Some folks just watch for music discovery. Then those who watch because they enjoy hanging out with a energetic and highly interactive streamer trying to find his way on Twitch."*

Channel Speciality: Variety Gaming

Time Zone: Eastern Standard Time  
(EST)

2-3 Years on Twitch

Streams: 5-7 Days

Average Viewers: 15

Socials:

[twitter.com/JermainePlays](https://twitter.com/JermainePlays)

[instagram.com/JermainePlays](https://www.instagram.com/JermainePlays)





# #COOKOUTFAM MEMBER TESTIMONIES #COOKOUTFAM MEMBER TES

*“I am fairly new to The Cookout, but it’s one of the coolest groups to come about. Giving people a chance to be creative, share ideas, and delivering positivity for streaming and playing video games. The Cookout has provided me with new friends and great laughs.”*

*“What does being in The Cookout mean to me? It feels like being a part of something bigger without getting lost in the sea is voices and amazing personalities. I love being a part of a community that is interested in not just entertainment, but changing the world for the better, one mind at a time. Being able to have a discussion and know there are others that can relate to me...The Cookout has become a place for me to be myself and connect with the nearly forgotten and often ignored group that I am proud to share my heritage with.”*

*“The Cookout to me is a great place to feel welcome. I’d met people who share some of the same interests and had a lot of fun! What the mission and the goals the organization has going is great and would like to help in anyway I can! The friendships is awesome and some of the Questions of the day has me really thinking.”*

*“The Cookout Community is a place where I’m constantly reminded that People of Color can come together, work together and effect change. It is a place where ideas are shared and, in addition to that, we find plenty of encouragement to those who are considering any type of creative endeavors. Like a moth to a flame, communities like these can be a breath of fresh air. We also have to be mindful of silos that can be birthed from communities targeting a specific demographic and great leadership can uproot that very quickly. The Cookout is a reminder that coming together for the greater good is doable and we should always strive to be better than we were yesterday.”*

# #COOKOUTFAM MEMBER TESTIMONIES #COOKOUTFAM MEMBER TES



THE COOKOUT LLC FOUNDATION  
THE COOKOUT LLC FOUNDATION  
THE COOKOUT LLC FOUNDATION  
THE COOKOUT LLC FOUNDATION

GENERAL/BUSINESS  
INQUIRIES

**[thecookoutPOC@gmail.com](mailto:thecookoutPOC@gmail.com)**

PUBLIC RELATIONS/MEDIA  
INQUIRIES

**[tru1p@theetruproject.com](mailto:tru1p@theetruproject.com)**

*Made by Paul "Tru1P" Holston*

**Contact  
Us**